

Tirana, on 20th October 2015

Ref.: Instruction about the publication and divulgation of notices though the ACERC Portal and related Social Media

Dear Members,

Albanian Centre for Energy Regulation and Conservation - ACERC is a think tank centre with focus in Albania energy market and its integration on Regional & IEM. The ACERC mission aim to provide a qualified contribution to the promotion of the liberalization and the effective integration as well as the efficient use of energy resources.

The attempt to the here below checklist, will give you the opportunity to the publication and divulgation of all the initiative of public interest* such as articles, studies and notices of particularly interest regard the development of the energy market opportunities.

An activity that will be offered without any charge and aim to promote and reinforce the liberalization and the effective regional integration as well as the empower of consumer in the efficient use of energy resources.

In the here above spirit we will appreciate the provide a *voucher* that may offer a discount code to our members.

In regard, we will ask that you attempt to the following simple rules:

- *The notice must be in English language;*
- *It must be in regular format and putted in Word Doc;*
- *Its long can go from 250 to 2500 words;*
- *It can have not more than 1 or 2 hyperlinks;*
- *It must be accompanied with at least one photo/pics or better 6-7 photo/pics of high quality or at least 800x500 pixel;*
- *It must referee to the author (person or company);*



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- *It must contain not prohibited or offensive phrase toward person or entity;*
- *It must refer to the verity (not contain distortions);*
- *In last, of course the sending of notice, means automatically that you keep the responsibility of what prepare and it accredit us the permission to make use of it in our multiple channels of communication.*

Thanking for all the attention it is looking forward for a short upcoming direct communication.

Kind regards,
ACERC STAFF

Note: The messages that will be judge apparently of simple personal interest will be turn back to the author for a review.